



13 - 15 October 2026
Johannesburg | South Africa

The African Marketplace for
Cleaning & Facility Solutions

» About Cleantex Africa

The leading international trade event in Africa for the professional cleaning and facility management sectors. **Cleantex Africa** is the sole international tradeshow in Africa offering innovative perspectives on workplace health and hygiene solutions.



» www.cleantex.co.za



15th edition of Cleanutex Africa

e-squared Media, publishers of *African Cleaning Review*, will organise the 15th edition of **Cleanutex Africa**, a reputable event uniting the cleaning, hygiene and facility solutions community.

Established in 1998, **Cleanutex Africa** encompasses all sectors of professional cleaning and related industries, serving as Africa's premier industry event. It offers innovative solutions not only for professional cleaners but also for facility, healthcare, retail, and food service professionals, as well as decision-makers in cleaning, hygiene, hospitality, textile care, pest control, waste management, recycling, and general property maintenance.

Cleanutex Africa is a biennial event, providing a neutral platform to connect with local and international decision-makers. It highlights the latest advancements in cleaning solutions, industrial cleaning, hygiene, sanitation, pest control, textile care, waste and environmental management, washroom hygiene, and sustainable cleaning.

» Face-to-face interaction

The ongoing demand for enhanced cleaning systems globally attracts visitors from various industries seeking to upgrade their cleaning, hygiene and facility solutions for a healthier workplace environment for both employees and customers.



» Exhibitor scope

Facility Maintenance, Repair & Operations | Commercial cleaning machines & equipment | Away from Home products | Washroom equipment & hygiene solutions | Detergents | Textile Care equipment & solutions | Cleaning agents | Green cleaning solutions | Floorcare equipment | Food service disposables and equipment | Warewash equipment | Hospitality equipment & solutions | Robotics and AI offering | Indoor Air Quality | Infection Control & Prevention | Pest control solutions | Odour Control products | Packaging supplies | Exterior maintenance | Paper Products | Safety and Industrial supplies | Skincare & Personal Hygiene | Professional cleaning services | Healthcare hygiene solutions | Restoration and Remediation | Accessories (e.g. batteries, brushes) | Technology & Business Solutions | Waste & recycling solutions | Training / Personal Development | Tools & Accessories | and much more ...

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Build your brand amongst specifically targeted visitors including top decision-makers, buyers and specifiers

Cleantex Africa 2026



Enhance your participation by harnessing sponsorship opportunities!

Various sponsorship opportunities offer exhibitors the platform to create brand awareness well beyond their stands. Sponsor logos are included in all expo promotional material.

Cleantex Africa is a unique international tradeshow in Africa that serves as a professional showcase for hygiene and cleaning solutions, providing innovative perspectives on facility health and cleanliness.



81%
of visitors have
purchasing power

Attendees
3800+



79%
of visitors attend
to discover new
products/services



Invitation to exhibit

Why should you exhibit?

A targeted visitor promotion campaign will assist you to:

Source new leads | Launch new innovations | Showcase company offering | Facilitate direct sales | Debate industry issues | Achieve new market exposure | Conduct market research | Interact face-to-face | Grow decision-maker profile | Build brand awareness | Nurture existing relationships | Find new distributors & resale partners | Boost industry knowledge | Differentiate and add value to your products & services



Return on investment (ROI)

Cleantex Africa, a biennial business to business expo in Africa place the focus on industry trends, cost-effective technology, and solutions to enhance business practices. This platform addresses the challenges of rising operational costs, increased demand, heightened competition, and the quest for higher productivity, all crucial factors for operational efficiency. By allocating your marketing budget strategically, you can make the most of your investment, reaching both local and international decision-makers.

Cleantex Africa's well established brand and targeted multimedia advertising campaign attract key decision-makers to the event.

» Choose your stand package

Special early bird offer*
Book before 30 November '25
and save!

Flexible and budget-friendly stand configurations | All exhibitors listed in the official show catalogue published in African Cleaning Review and distributed at the show | Hyperlinked exhibitor logos on the show website | Walk-on stand packages or Space only stands | Discounts offered to association** members | Discounts offered on stand space of 18 sq.m or larger | Standard exhibition stands: 9sq.m (3m x 3m) and multiples thereof.

01

Walk on stand package

Floor space, carpets, shell scheme (walling), company name on fascia, lighting, a 15A electrical point, a meeting table and two chairs per stand

02

Space only

Raw space only - no stand fittings. Any services required must be ordered separately through the exhibitor manual or stand builder. Distribution board, inclusive of an electrical supply point compulsory - to be ordered with space booking.

03

Small Business Hive stand

6 sq.m stand (3m x 2m) including floor space, carpets, walling, lighting, company name on fascia, a lockable counter cupboard and a chair

04

Cluster / 1st time Exhibitor Stand

4 sq.m stand (2m x 2m) including floor space, carpets, walling, lighting, company name on fascia, a rectangle table and two chairs

05

Brochure Stand

3 sq.m stand (3m x 1m) including floor space, carpets, walling, company name on fascia, a rectangle table & a chair

06

Table top stand

3 sq.m stand (3m x 1m) including open carpeted floor space, a rectangle table and two chairs



**Association
packages**



**International
packages**

*Early Bird Special bookings offer preferential rates until **30 November 2025**. Limited time only. Ts & Cs apply.

**Association members: NCCA, ISSA, BEECA. Other industry associations will be considered.

» Marketing of expo

Cleantex Africa 2026



Visitor pre-registration campaign |
Direct e-mail invitations to the comprehensive and
established *African Cleaning Review* database |
Digital media invitations | Exhibitor email signature |
Trade media invitations | Regular email newsletters |
Extensive PR campaigns |
Show previews and reviews | Show website
hyperlinked listings | Social media exposure,
including X, Facebook, LinkedIn and YouTube

» Who will attend?

Cleantex Africa draws a diverse crowd of visitors and delegates, including high-level and executive management, end-users from various market sectors, and cleaning professionals seeking innovative solutions for their businesses.

Decision-makers attend the event to stay informed about industry trends, discover new products, and connect with existing suppliers.

Cleantex Africa serves as a crucial platform for product comparisons, supplier meetings, and gaining valuable insights through educational talks and presentations.



Who will you meet at the 2026 event?

Cleantex Africa is Africa's largest dedicated cleaning & facility solutions' event.

The exhibition attracts:

Cleaning/FM service providers |
Hygiene service providers |
Healthcare professionals |
Facility/Property managers | Local
and central government
representatives | Hospitality
management & Housekeepers |
Residential & Care Home providers
| Waste Management providers |
Public Service & Transport
providers | General manufacturing
management |
Educational representatives | Retail
management |
Food processing management |
In-house cleaning management

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» Co-located Events

offers professional development

The 2026 **Cleantex Executive Summit** will emphasize topics related to business enhancement, executive development, solutions, strategy, and forecasts.

These topics will encompass important subjects such as sustainable cleaning, infection control in healthcare facility cleaning, robotics and automation in cleaning processes, and strategies for combating contamination.

The summit intends to feature panel discussions with experts from the hospitality, facilities management, and cleaning industry sectors to provide insights into the challenges faced and facilitate the development of pertinent solutions.

Delegates can expect to interact with subject matter experts, network with industry peers, and engage in discussions on best practices and emerging trends in cleaning and hygiene.

✓ **Secure your seat now!**



SUMMIT
CLEANTEX
AFRICA
cleantexsummit.co.za

» WHO SHOULD ATTEND:

Business Executives and Owners | CEOs |
CFOs | Management | Marketing & Sales Executives |
In-house service providers | Building service contractors |
Industry professionals interested in quality assurance procedures



Co-located Events

- 01.** Educational Seminars & Industry Association Meetings
- 02.** One-day Cleantex Executive Summit
- 03.** Full-day Certification Course



How to participate?

Cleaning & Facility Solutions



13-15 October 2026

Johannesburg | South Africa

Exhibition | Workshops | Networking | Education

Strategic partner: **ISSAPULIRE**

an African perspective

Contact us:

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**Association members qualify for special member rates.

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